Attachment 2: Evaluation Measures

Objective	Evaluation Measures
Objective 1: Initiate community action groups in six (6) targeted areas across the state aimed at transforming the culture of dementia in those communities, enabling conversation and participation by all citizens, especially persons living with dementia.	• Demographics of Dementia in Community • Community Readiness Questionnaire (part of RFP) • Community Dementia Attitude and Awareness Survey, which includes DFA Sector-Specific Interview Guides • Community-Based Organization Dementia Capability Quality Assurance Assessment Tool
Objective 2: Facilitate and mobilize community-driven change utilizing the Dementia Friendly America model.	• Meeting tracking and participation tool • Authentic Partnership reflection questions • Measurement of goal success based on CAG definition of successful intervention (achievement of CAG goals)
Objective 3: Expand the reach of programs within the Nevada Dementia Supports Tool Box.	• David Coon's EPIC evaluation tools • Zarit Burden interview • QOL-AD

Measurable Outcomes

The Sanford evaluation team completed the ***Dementia Friendly Nevada Statewide Assessment Aug 2018,*** a comprehensive community assessment for each Community Action Group (CAG) to support their collaborative planning process for identifying individual CAG-specific goals for their community action. Each community assessments included the following major elements:

- Community dementia demographics report (Measure: Secondary Data)

- CAG and community member awareness of Nevada's Dementia Supports Tool Box programs (Survey)

- Community attitudes toward dementia (Survey)

- Strengths and gaps within Nevada for individuals living with dementia

- Recommended resources for individuals living with dementia

<p align="center" style="color:red">Measurable Outcomes</p>

Dementia -Service Related Knowledge Survey

The dementia -service related survey assessed dementia-friendly CAG members' knowledge regarding the state's 'dementia care and support tool box', as well as additional programs that may be available in the community. Total number of survey respondents were sixty (60).

Community Survey

To assess community attitudes regarding dementia, the Sanford Center for Aging used two tools, one a basic demographics question and the other a Dementia Attitude Scale (O'Connor & McFadden, 2010), a scale designed to measure attitudes towards people living with dementia. The goal of this measure was to determine the attitude of the community at large towards individuals living with dementia, including: 1) subscales on level of **comfort** interacting with people living with dementia and 2) **knowledge** of dementia. Survey participants completed questions to assess their personal experiences with people with dementia, as well as their experiences with dementia-related services within their communities.

Results of the responses strongly mirror the frequency that education and awareness regarding resources were identified as a gap in Nevada. In addition, it was also noted that survey participants who had a personal experience with individuals living with dementia reported stronger familiarity of the warning signs of dementia than those who did not.