

Recommendation #17 Community Outreach

TFAD Member Lead(s): Cleveland Clinic (Sabbagh, Mandarino, Hirsch), Tina Dortch, Jennifer Carson

Current Recommendation as Stated: Encourage the business community to establish and implement employee assistance programs and dementia-friendly activities that encompass education and training for employees including those who are caregivers. Specifically, foster partnerships with other organizations that are also affected by Alzheimer's disease and other forms of dementia, such as diabetes, stroke, and heart organizations, to help promote information about services and care for those who have symptoms of dementia.

Determination: Do you propose that for the 2021 State Plan this recommendation be:

- 1) Retained as is
- 2) Retired to the Appendix (it has been accomplished or is no longer relevant)
- 3) Revised / Updated

Justification: We want them to have the capacity to assist employees with issues related to dementia. Though we cannot force employees/businesses to implement assistance programs, we can try to motivate them by describing how dementia training can help enhance relationships with both their customers and employees. Better language would be to provide free training about dementia similar to Dementia Friendly Southern Nevada (Urban) Community Awareness Training and Dementia Friendly America's Dementia Friends.

Suggested Revisions: Please provide the text for your suggestions on how to revise the recommendation (and be sure to include each of the following required elements):

- **Recommendation:**

Encourage the business, government, social service and non-profit sectors to:

- Incorporate dementia-related information/resources into existing employee assistance programs to offer specialized assistance to individuals living with dementia and care partners
 - Offer dementia awareness programs to their employees such as Dementia Friends and Dementia Friendly Community Awareness Training (CAT)
 - Promote education regarding brain health initiatives
 - Develop partnerships with statewide Dementia Friendly Community Action Groups
- **Indicators:** Monitor dementia friendly activities and collaborations with businesses, government agencies social service organizations and not-for-profit entities
 - **Potential Funding:** Employers and employer organizations. Grants, donations and/or gifts