

Goals and Objectives

Nevada's vision is to enhance the quality of life of people living with dementia and their family caregivers through coordination of services and community driven systemic community improvements.

The goal of this project is to engage Nevada communities, including people living with dementia, their family caregivers, health care professionals and broader community partners/stakeholders, in dialogue about Alzheimer's and related dementias in ways that will foster adoption of evidence based supportive services at the local level.

Objective 1: Begin developing a 'Dementia-Friendly Nevada' by initiating community action groups in seven (7) targeted areas throughout the state, aimed at transforming the culture of dementia in those communities, enabling conversation and participation by all citizens, especially those living with dementia.

- A minimum of five (5) people referred into and engaged with "Nevada Tool Box" Programs from each Community Pilot sites.

Objective 2: Facilitating/mobilizing community-driven change and decision making for local Community Action Groups.

- *Process Milestones*
 - A resource packet for participants will be developed by the Alzheimer's Association chapter and ADSD staff to disseminate to participants in early engagement activities by October 2017.
 - Cleveland Clinic Nevada, Lou Ruvo Center for Brain Health, collaborating with the work group and established partners and community action groups, will develop training and resource material along with outreach material in support of the DFN.

Objective 3: Enhance the reach and spread of Nevada's Tool Box of available programs by making available for community action groups referring clients into existing Tool Box of Nevada's Evidence-based care programs.

- *Process Milestones*
 - Develop dementia-specific education materials for physicians by March 2017.
 - Develop comprehensive marketing plans using a variety of media by March 2017.