

## Strategic Focus Areas

The following is an outline of the 5 strategic focus areas driving this state plan.

- 1. Health in Aging**
  - a. Pandemic highlights the importance of health
  - b. Intersection of social and health services
  - c. Early engagement for long term positive outcomes
- 2. Protection and Advocacy**
  - a. Protecting the most vulnerable
  - b. Ensuring healthcare access
  - c. Legal assistance expansions
- 3. Nevada Care Connection**
  - a. Awareness, Access
  - b. Navigating choices -engaging gap population
  - c. Streamlined eligibility for public programs
- 4. LTSS Infrastructure**
  - a. Strengthen the provider network
  - b. Coordination of services
  - c. Analyzing outcomes not just outputs
- 5. Economic Stability**
  - a. Access to food, housing
  - b. Employment opportunities
  - c. Other financial assistance
  - d. Early retirement due to pandemic

## Goals and Objectives

**Goal 1: Promote and encourage older Nevadans and their families to make informed choices through a coordinated No Wrong Door (NWD) network.**

- **Objective 1.1** Promote Nevada Care Connection as the point of entry for information and assistance to access LTSS options.
  - **Strategy 1.1a** Expand outreach efforts to target individuals in the gap who are at risk of Medicaid spend down.
  - **Strategy 1.1b** Use PSAs, local news, and public broadcasts to increase awareness of Nevada Care Connection.
- **Objective 1.2** Expand Nevada Care Connection capacity throughout Nevada.
  - **Strategy 1.2a** Identify additional partners and duplication of efforts to streamline information and assistance efforts.

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- **Strategy 1.2b** Identify and implement policy and business process changes that support streamlined access to public programs.
- **Strategy 1.2c** Identify and implement policy changes to support person-centered/participant directed access to public programs.
- **Strategy 1.2d** Expand resources for Nevada Care Connection through Medicaid Administrative Claiming and Veterans Directed Care. (Limited SGF resources to support these efforts)
- **Objective 1.3.** Promote training and education opportunities for older Nevadans, families, and the workforces (para and professional) (Duplicative of Objective 4.3?)

## Goal 2: Promote age friendly community for Older Nevadans and their families throughout Nevada.

- **Objective 2.1** Promote healthy living and evidence-based health promotion programs throughout Nevada.
  - **Strategy 2.1a** Leverage partnership opportunities with FQHCs, Rural Health Clinics, Tribal Clinics, Medicaid and state public health services to promote healthy aging.
  - **Strategy 2.1b** Increase opportunities for new evidence-based health promotion programs throughout Nevada. (Resource limitations?)
- **Objective 2.2** Improve access to social determinants of health which includes food security, housing, and transportation.
  - **Strategy 2.2a** Partner with existing initiatives to increase food security in seniors and promote ~~congregate meal~~ senior nutrition programs throughout Nevada.
  - **Strategy 2.2b** Increase coordination with existing transportation initiatives to remove duplication of efforts and expand capacity of transportation services.
  - **Strategy 2.2c** Educate and partner with existing housing initiatives to promote the needs of older adults to ensure safe, affordable housing options.

## Goal 3: Lead efforts to strengthen service delivery throughout Nevada for targeted populations through collaborations and networking.

- **Objective 3.1** Engage the community to promote access to basic services that prevent or delay Medicaid funded LTSS (Incorporate with Strategy 1.1a?)
- **Objective 3.2** Increase efforts to promote cultural awareness and inclusion of underrepresented populations (i.e. Deaf and Hard of Hearing, LGBTQ, American Indian/Alaskan Natives, and Minorities)
  - **Strategy 3.2a** Ensure public program policies promote inclusion of underrepresented populations.
  - **Strategy 3.2b** Develop and implement targeting plans each biennium to increase access of services by American Indian/Alaska Natives and Minorities. (Resource Limitations?)
  - **Strategy 3.2c** Provide cultural awareness training to ADSD staff and community partners at least once each year.

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- **Objective 3.3** Expand efforts to support home and community-based services for Older Nevadans with cognitive impairment and/or dementia.
  - **Strategy 3.3a** Prioritize case management services funded through the Older American Act to individuals living alone with dementia. (DONE SFY2020)
  - **Strategy 3.3b** Coordinate efforts with the Division of Public Health in response to the Healthy Brain Initiative and other initiatives to support individuals living with dementia in the setting of their choice.
  - **Strategy 3.3c** Advocate for improved policies and practices within memory care settings to support person centered practices for individuals living with dementia. (TFAD State Plan?)
  - **Strategy 3.3d** Continue to partner and promote existing dementia friendly efforts throughout Nevada. (TFAD State Plan?)

## Goal 4: Build capacity of community providers through partnership and leveraging resources.

- **Objective 4.1** Build capacity of the long-term services and supports network through partnerships and advocacy with state and local partners.
  - **Strategy 4.1a** Increase opportunities for education and advocacy to state and local decision makers.
  - **Strategy 4.1b** Support community partners to build business acumen and diversify resources. (Resource Limitations?)
  - **Strategy 4.1c** Ensure state policies and practices support coordination of services across providers.
- **Objective 4.2** Promote innovation and alternative service delivery models with community partners.
- **Objective 4.3** Strengthen all levels of the workforce (informal, volunteers, paraprofessional, and professional) to increase access to services.

## Goal 5: Increase healthcare advocacy and protections for adults who are vulnerable.

- **Objective 5.1** Increase awareness of protection and healthcare advocacy services across Nevada.
  - **Strategy 5.1a** Promote preventive services through Medicare Assistance Programs in partnership with the Nevada Health Insurance Exchange and other partners.
  - **Strategy 5.2b** Continue outreach and promotion activities for Adult Protective Services, Office of Consumer Health Assistance, and the Office of Long-Term Care Ombudsman.
- **Objective 5.2** Expand capacity of healthcare advocacy and protection services across Nevada.

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- **Strategy 5.2a** Increase the range of Legal Assistance services provided to older adults.
- **Strategy 5.2b** Streamline healthcare advocacy and protection services to coordinate services and remove duplication of efforts.
- **Strategy 5.2c** Promote volunteer opportunities within the Office of the Long-Term Care Ombudsman. (Confirm with LTCO)
- **Strategy 5.2d** Increase Long-Term Care Ombudsman efforts to advocate for individuals in supported living arrangements. (Confirm with LTCO)