

Spring Mountain Ranch State Park

RTP Grant Presentation

Spring Mountain Ranch State Park 5 월 ā � ⊞

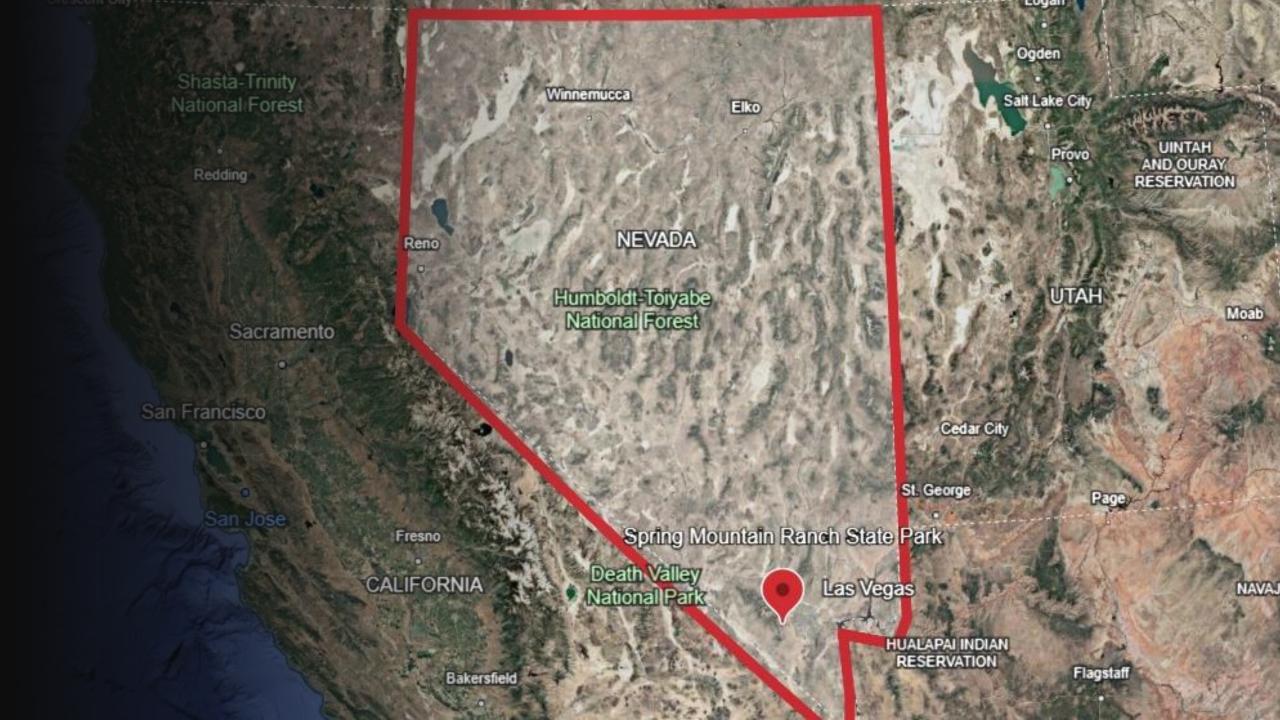


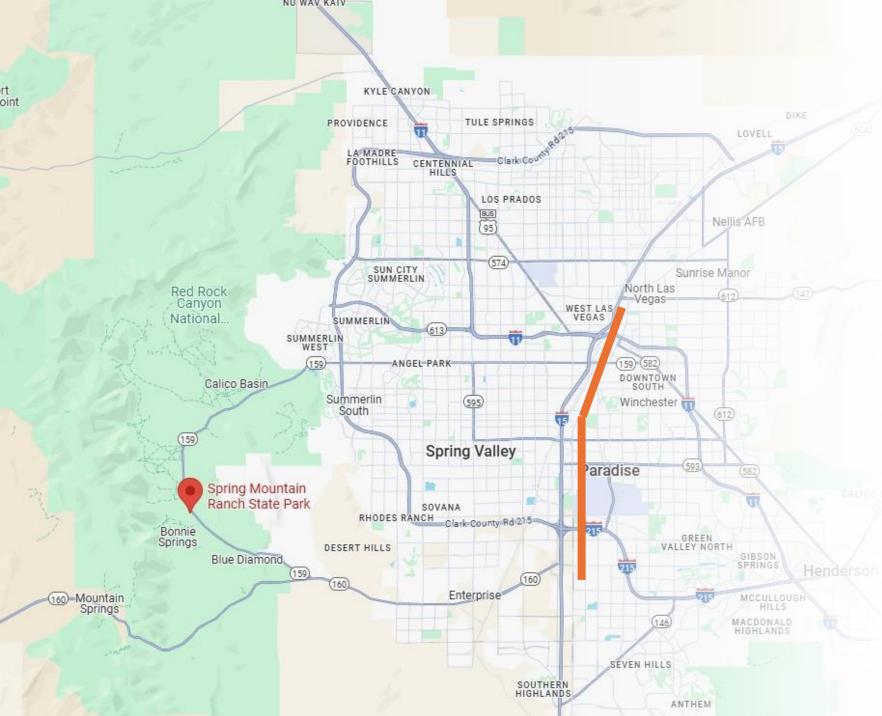
280,000 Visitors last year











West of the Las Vegas Valley

24 miles from the Strip and Downtown Las Vegas

No more than an hour from:

- North Las Vegas
- City of Las Vegas
- Henderson
- Boulder City
- Indian Springs
- Pahrump
- Blue Diamond

What will the Grant Fund?

More accessible signage along the Ash Grove Trail

Replace	damaged or vandalized signs
Change	Information on outdated and irrelevant signs
Create	Signs for empty sign frames
Welcome	a more diverse visitor to the park
Include	Underserved communities





How will we accomplish a more accessible sign?

English

Catclaw Acacia Senegalia greggii



Tactile/sensory enteractive

If we need to change the signs anyhow, Why not make them accessible?

- According to the U.S. Census, about <u>32%</u> of the Las Vegas Valley is Hispanic or Latino, that is roughly <u>597,705</u> households that do not speak English or have English as a second language.
- According to the Las Vegas Historic Tourism Statistics, tourism has increased steadily over the 50 years that Spring Mountain Ranch State park has been a park. 1974-2024
- <u>40,289,900</u> tourist came to Las Vegas in 2023 and it is estimated that that number will increase at the same rate.
- Visitors from over 42 non-English speaking countries have visited the park since I started collecting data in October of 2022.
- Approximately 38,000 Deaf and heard of hearing people live in Nevada. How many in the Las Vegas Valley?



27 participants for Silent Hike

Project Budget

Estimated Request:	25,600.00
20% Match Amount:	9,997.60
Project total:	35,597.60



First Deaf Hike at SMR

Grant Total 25,600.00 :

- Translation for 20 signs.
- Design company to create 20 signs
- Manufacture 20 22" x 16" signs
- Develop ASL videos
- Create a QR home
- Paint for sign frames

In-Kind Match, 9,997.60:

- Park Interpreters time spent researching content, photography, and proofing signs
- Park Supervisors time Proofing and approving signs
- Education Information Officers time proofing and approving Nevada State Park branding on signs.
- Volunteer time spent painting frames, installing signs, taking pictures for content and some research for content.

Project Goal

To install 20 signs on Ash Grove Trail and to make them more accessible to more visitors to the park. Enabling visitors to connect to the park without the need for interpretive services. Empowering underserved populations to enjoy the park when ever they want without calling ahead.

Interpretive services for ASL are required by law in Nevada. There are only two state ASL interpreters in Southern Nevada, and hiring outside of our state interpreters is costly. The hike to the right needed two ASL interpreters.



In conclusion

- Signage on the Ash Grove trail is damaged, outdated, irrelevant, or missing.
- If the signs are going to be replaced, why not make the information on the signs accessible to more visitors to the park?
- Creating bilingual signs meets the needs of a large Hispanic population that lives in the surrounding areas.
- Adding QR codes linked to the 12 most used languages makes the park relevant to tourist who visit the park as an escape from the chaos of the strip and Fremont Street.
- Adding ASL videos makes the park more accessible to an underserved community that lives mostly in Southern Nevada.
- Creating content that engages the visitor, creates advocacy that encourages that parks will be around for generations to come.

Presuntas Jauräjum; 问题 Mga tanong rragen, Pytania Otázky Questions? Ερωτήσεις Klausimai Spurningar 質問 คำถาม Ceistean Spørsmål Q_{uestões} Питання 질문