Keynote points

Darrin R. Smith

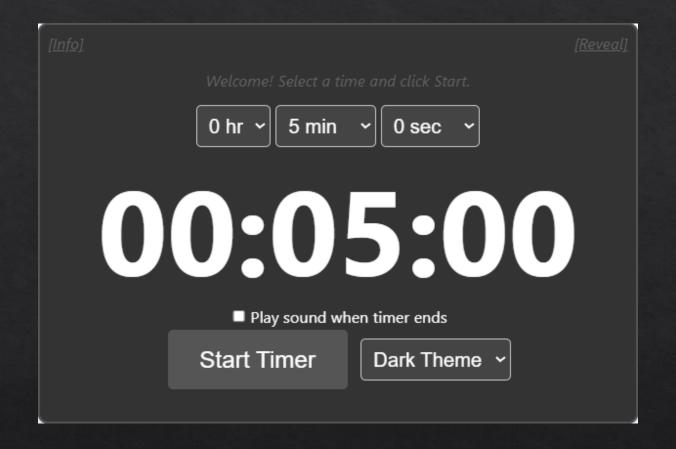
ICEBREAKER

♦ Game Rules:

- **⋄** Five Minutes on the Clock
- **♦ HAVE NOTEPAD READY!**
- **♦ SPREAD OUT**
- **TOTAL STATEMENT AT LEAST 2 PERSON PER INDIVIDUAL**

*** MUST ASK QUESTIONS:**

- ♦ What's your name?
- ***** Where are you from?
- ♦ What is your role in the field/community?



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About Legislative Advocacy

UNITY INFORMATION MESSAGING MANIFESTATION

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To present a unified front. That present simplification and commitment to the overall message that you're presenting to the larger audience.

UNITY

- Three Spokesperson
- Unified message from the community AND the spokesperson(s)
- Demonstrates Support from NGOs as well.

INFORMATION

Information is key – utilization of numbers and key facts. Keep information short and sweet (KISS). Repeating information is important; allowing your audience to retain information.

MESSAGING

What to sell, what to accomplish. Unique position due to biennial session of the Nevada Legislature. More time to craft and hone the messaging of the community

MANIFESTATION

Manifestation – means belief in the message or in the goal. As long the community beliefs in the overall goal – the community will be able to succeed!

OBJECTIVES

20XX

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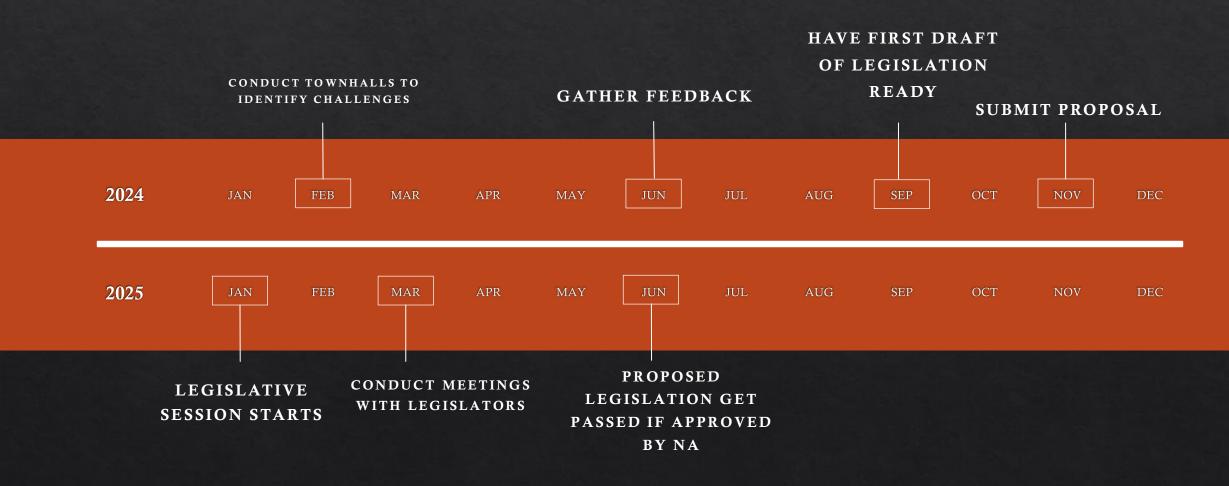
PROPOSED NEVADA LEGISLATION

- Deaf School

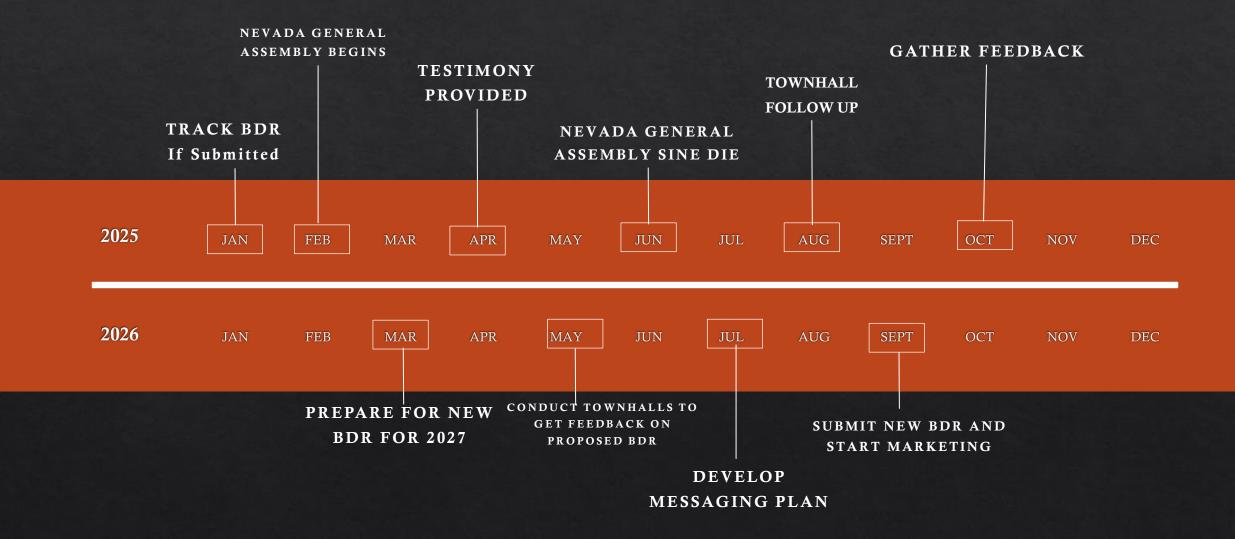
- Hospital Access

- Interpreter Access/Quality

TWO-YEAR ACTION PLAN (PREVIOUS SESSION)



Two-year action plan (Current)



SUMMARY

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THANK YOU

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