



**Nevada Lifespan Respite Care Coalition
Board of Directors Meeting Minutes**

Tuesday

7/20/21

9:00AM-10:00AM

- The mission of the Nevada Lifespan Respite Care Coalition is to support caregivers in our community by promoting awareness and access to, as well as coordination and advocacy for, respite services in Nevada throughout the lifespan.
 - Join Zoom Meeting
 - <https://zoom.us/j/95593034119>
 - Meeting ID: 955 9303 4119
 - One tap mobile
 - +16699009128,,95593034119# US (San Jose)
 - +12532158782,,95593034119# US (Tacoma)

1. Introductions

Board Members

The meeting was called to order at 9:07 a.m.

David Nichols, Riley Franco, Kathy Doyle, Cheryl Dinnell, Cory Lutz, Korine Viehweg

Excused: Karen Caldwell-Weil, Tracie Pistone

Absent: Cimi Neal, Maricela Gutierrez Rodriguez

2. Approval of Minutes

David Nichols, President

- a. 6/15/21 Minutes - tabled until August 2021

3. New Business:

Cheryl Dinnell, Ex. Director

Cheryl said we are trying to spend down all of our remaining funds from the last fiscal year and dissolve any assets that NLRCC as a nonprofit had.

a. Mindful Media Proposal for Social Media

This will help us financially spend down funds and help us ramp up our social media presence. Korine said the price to pay for our domain name is \$28.32 and it has not been submitted to Lisa for repayment. Cheryl is still trying to track down the web donations that are held by Healthy Communities Coalition. The Mindful Media proposal will spend down a huge bulk of funds left. Cheryl had Dragonfly upload the Self Care section to our website. Marcia would be creating social media posts to go along with these. Korine Viehweg was concerned that we may not have gotten the entirety of the last contract with Mindful Media and wanted to review deliverables still owed to NLRCC before considering a new proposal. Cheryl will work on this. There may be an outstanding deliverable of a video or two, or the work was redirected to activities of the Respite Summit. COVID interfered with original plans for video content. Korine recommends that we spend more on video as it is far more effective and gets the most hits. We all agreed to table the vote until we could speak with Marcia about revising the

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Mission Statement*

To support caregivers in our community by promoting awareness and access to, as well as coordination and advocacy for, respite services in Nevada throughout the Lifespan.

proposal. Cheryl also spoke with Mary Bryant about the remaining hours of grant writing to see if she can apply that to any other supportive activity for NLRCC unless the contract has ended.

b. Tracking/Storage/Dissolution of Equipment & Assets

NLRCC purchased a laptop computer, cell phone and cubicle dividers that were left at Rural RSVP. The desktop computer still needs to be retrieved from Pat Durbin. For the items at RSVP, Cheryl suggests that NLRCC write a letter to RSVP to receive these as a donation to them. We will have to decide how to do the same with the laptop – as it needs to be donated to another non-profit. We are having issues tracking down any donations that were made on our website. Cheryl has reached to whomever she could that would have to do with it. She will keep at it. We have approximately \$296.00 in donations.

c. Recommendations for Family Caregivers

Cheryl would like NLRCC to consider adopting a few Position Statements as NLRCC begins its advocacy work as an advisory board. We will need to look at the RAISE goals and see which we would like to adopt and advise on. Cheryl asked if we should create a subcommittee to review this or have the entire board do it. We agreed that we will have the suggestions due by August 10th. They will be finalized at the August Board mtg on the 17th. We will also bring this up at the member's meeting this month.

4. Old Business

Cheryl Dinnell, Ex. Director

a. ACL Enhancement Grant

Rejected on a technicality, ADSD did not get a MOU from NLRCC as required to submit a proposal application. In the past, ADSD has never had to do this.

b. Recruitment and appointment plans

Currently still open to the NLRCC Board only for a few more days, NLRCC members will be invited to apply when announced at Friday's upcoming meeting. The Board is highly encouraged to take action on it now. This is an exciting time with RAISE and the SGRG recommendations and advocacy at the federal level. We can make a strong push to adopt some of these recommendations for the advisory board. COVID has made everyone aware that caregivers need help. There are a few applications for appointments already. The application for board positions will be open to NLRCC members until August 6th when it will be opened to applicants outside of NLRCC board and general membership.

c. Social Media Campaign

- i. Dragonfly Media Website Updates – All of our numbers have improved, except our bounce rate. We have a very high click thru rate, much higher than other organizations. This will help show value of having separate NLRCC website in the social media strategic plan proposal. We have one more month to receive/record progress on website analytics.

ii. ADSD Social Media Strategic Plan

The development of the plan is moving forward but is still an uphill battle. We are trying to get as much traffic to our website as possible in the next month. We have had a nice number of new users on both the website and the Facebook page. We all agreed that we are looking forward to being a huge force behind things get passed at the legislative level as the advisory board gets rolling.

5. Adjourn Meeting was adjourned at 9:56 a.m.

a. Next Meeting Date - **Tuesday, August 17, 2021** at 9:00 am