



**Nevada Lifespan Respite Care Coalition
Board of Directors Meeting Minutes**

**Tuesday
8/17/21
9:00AM-10:00AM**

- The mission of the Nevada Lifespan Respite Care Coalition is to support caregivers in our community by promoting awareness and access to, as well as coordination and advocacy for, respite services in Nevada throughout the lifespan.

Join Zoom Meeting
<https://zoom.us/j/91609636559>

Meeting ID: 916 0963 6559

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Meeting was called to order at 9:05 a.m.

1. Introductions

Board Members

Members in attendance: Cory Lutz, Riley Franco, David Nichols, Kathy Doyle, Tracie Pistone, Korine Viehweg. Cheryl Dinnell, Ex. Director, also attended. Not in attendance: Cimi Neal, Maricela Gutierrez Rodriguez

2. Approval of Minutes

David Nichols, President

a. 7/20/21 Minutes

Minutes were accepted by Riley Franco, seconded by Kathy Doyle - motion passed.

3. New Business:

Cheryl Dinnell, Ex. Director

a. Resignation of Board Member Karen Caldwell-Weil

We discussed putting a process in place to recognize board members as they leave. Cheryl suggested board members at least send Karen an email thanking her for her years of service.

b. ACL Enhancement Grant MOU Approval

Cheryl reported that ADSD will reapply for this grant. We were strongly encouraged by the ACL and ARCH to reapply. In the original submission, we neglected to include an MOU. In prior years we have only included a letter of Support signed by the Board President from the NLRCC. We discussed the MOU and decided that David Nichols as the Board President would sign it and get it to the State to include in the application. Cheryl asked David to sign the MOU with his printed name and title and send it to Cheyenne Pasquale for ADSD signature.

c. Recommendations for Family Caregivers

Cheryl created a NLRCC position Statement based on the feedback from the RAISE and SGRG documents. She said that we did not get as many responses as

***Nevada Lifespan Respite Care Coalition
Mission Statement***

To support caregivers in our community by promoting awareness and access to, as well as coordination and advocacy for, respite services in Nevada throughout the Lifespan.

she hoped. She has been visiting other Coalitions, trying to find some areas that are similar. Every document that we publish must meet a score of 60% reading ability (reading ease and accessibility) and this is currently at 30%. David made some grammatical suggestions to paragraph 4 and Riley offered to look through it as well. Cheryl encouraged all of us to go through and make suggestions. Korine asked what this would be for once it was complete. Cheryl said that this would be our introduction to the public, for recruitment of future board members, and additionally for strategic planning. Korine suggested maybe leading off with our mission statement – this will explain what/who we are a little more. Korine also asked if there was a reason behind “healthcare” versus “health care” being used. Cheryl said she would research proper usage and make changes accordingly. David asked questions about paragraph 5, and felt it was important but needed rewrite. Cheryl said that she would be looking forward to his suggested and would invite all assistance on the re-write of these paragraphs. The recommendations are needed very soon – she would like them by the end of August. Cheryl hopes to have it completed, after rewrites, out and ready by September 1st. We are trying to create as many tools as possible to get a fantastic board in place.

d. AARP Proposal for Respite

Riley Franco

Riley is looking for feedback to try and set up additional funds for respite. She has heard that the State vouchers are not being “accepted” anymore. Cheryl said that the challenge has been workforce shortages. This was the case for the adult day cares – COVID really hurt the attendance. People have not been going back to them. Tracie reported that agencies are accepting vouchers as they can staff the positions, so families are placed on a waitlist. In addition, there are social distance mandates, increased insurance liability costs, limits placed on clients accepted, etc. Riley is really trying to help with a plan that would allow AARP funding to supplement programs or make a difference. The Board is tasked with sending her “Big blue sky” ideas. AARP serves those aged 50+ and their families –this could also include grandparents taking care of kids.

4. Old Business

Cheryl Dinnell, Ex. Director

a. Tracking/Storage/Dissolution of Equipment & Assets

We are tracking and getting rid of items from the Coalition. Like the desktop and cell phone. We must donate it to another non-profit.

b. Recruitment and appointment progress

We still have holes to fill – we need representations from programs that work with children, the VA and from State funding agencies. We have 10 applications for the board, and have received 3 new membership requests. Recruitment is continuing. In September we will have a board/member meeting to dissolve the Coalition as it is and to move forward with the new board.

c. Social Media Campaign

i. Dragonfly Media Website Updates & Contract End

Contract for hosting/maintenance and contract for ad campaigns ends with Dragonfly at the end of August and we have an exit plan. We are going to see about moving to KPS3 under an existing contract with ADSD.

ii. Mindful Media Social Media Posts

Mindful Media created 12 clips – already added to the website and YouTube channel. These will go out at a rate of 1 per week to help drive traffic to our website. Our numbers have been consistently going up. New users each month is on the rise. Our introductory video has been created and put out on our YouTube channel, website and Facebook page. Mindful Media only has one short video left to prepare for NLRCC; that script has not yet been developed.

iii. ADSD Social Media Strategic Plan

Our plan will be completed in September when we can add August data after it's received. This will be necessary to get ADSD approval of the plan to continue our Facebook and YouTube channels

5. Adjourn

a. Next Meeting Date - **Tuesday, September 21, 2021** at 9:00 am

(This is expected to be the final BOD meeting for the NLRCC nonprofit. We need a quorum to approve dissolution.)