



NLRCC Executive Director's Report – August 2022

By Cheryl Dinnell

(This report may generate one or more action items, as per posted agenda, and summarizes the Executive Director's activities since June 1, 2022.)

A) Board Membership

We have vacancies in representation from organizations that serve children with special needs and direct support workers. Recruitment efforts need to target these vacancies.

B) Community for Respite (See NLRCC Community for Respite Meeting Minutes for more information)

The NLRCC purpose is to develop strategies to increase awareness of respite and its benefits; reduce barriers to the access of respite services; improve the quality of respite services; and advocate for education, training, and grants in support of family caregivers.

To explore these issues, we have held 4 Community for Respite meetings so far in 2022. Minutes of each meeting have been posted for your review. The topics discussed in these meetings include the following:

- Caregiver Assessments and Self-Care
- Where Caregivers Intersect with LTSS system
- Effectively Messaging Respite throughout the Caregiving Journey
- Barriers to Realizing Real Respite
- Working Caregivers
- Qualifying for Caregiver Supports & Services
- Tools for Strengthening Caregivers in their role

Findings from these meetings will be incorporated into the State Plan developed to address the availability and quality of respite and family caregiver support services in Nevada.

C) NLRCC Website & Social Media (See NLRCC Social Media Report for more details)

- Facebook Goal: Grow the "brand" of NLRCC and increase audience for respite messaging

During June 1st – July 31st, 2022, reporting period, the number of people reached through Facebook was 8852, up 8.7% from previous report. New Facebook Likes (32) were up 60%. Post engagements were 182, down 39% from previous period.



- Website Goal: Drive audience to NLRCC page for content and resources and grow the “brand” of NLRCC and increase audience for respite messaging

During June 1st- July 31st, 2022, reporting period, the number of new users who visited website was 385, down 13% from previous report. Page views (June 359/July 305) were up .45%. Page Visits (June 359/July 305) were up 36.9% from previous period.

- YouTube-Specific Goals: Provide content for training, education, and awareness to improve quality of care and reduce caregiver burnout

“Welcome to NLRCC” video (published 1 year ago) has had 100 views, with a total watch time of 2.7 hours since published. Total Impressions were 295 with a click-through rate of 5.4%. A short 1-min video is in development. This video is part 1 of a 3-part series and will address common barriers that stop caregivers from seeking respite. Voiceover narrative is now being added.

D) Presentations & Public Comments

Since January 1st, to introduce the Coalition and its purpose to the other boards and commissions, public comments were made or requested by ADSD leadership at the following groups:

- Commission on Aging
- Task Force on Alzheimer’s Disease
- Commission on Service for Persons with Disabilities
- Commission on Autism Spectrum Disorders
- Developmental Disabilities Council
- Tribal Council
- Interagency Coordinating Council

Presentations and training have also been requested by ARCH or other Lifespan grantees, Governor’s office, and ADSD leadership, such as:

- LifeCourse Nexus/UMKC Institute for Human Development & ARCH National Respite Network
- Nevada Governor’s Healthcare Provider Summit
- Colorado Respite Coalition Statewide Conference
- ADSD Tribal Cultural Awareness Training
- Self-Advocacy Conference, DD Council

E) ARCH Conference



Since the Executive Director was selected to represent the NLRCC Coalition, arrangements are being made to attend the ARCH National Lifespan Respite Conference in Madison, Wisconsin on September 13-15, 2022.

F) Advocacy & Legislative Awareness

NLRCC developed a recommendation for legislative action. Our recommendation is to propose legislation that establishes a process for hospitals, Medicaid waiver programs, healthcare professionals, and agency programs for Long Term Services and Support (LTSS) that rely on a family caregiver to provide care and support for a person with a disability, terminal illness, cognitive impairment, or chronic healthcare condition (Inclusive of definitions in NRS 449A, NRS 426, and NRS 427A) to assess caregiver willingness, ability, and needs to provide that care long term, and provide data from the assessments to the Nevada Department of Health & Human Services (DHHS).

This legislation will emphasize caregiver engagement, including the use of evidence-support and culturally sensitive family caregiver assessments, to measure the extent, quality, value, or effect of family caregivers' social determinants of health, specific risk factors related to stress and depression, and environmental and cultural barriers that put caregivers at risk.

The recommendation was submitted to:

- Joint Interim Standing Committee on Health & Human Services.
- Assemblywoman Tracy Brown-May
- Senator Fabian Donate

Assemblywoman Brown-May has expressed interest in selecting the recommendation for a BDR from her office. Bill Draft Request (BDR) language has been developed for NLRCC board review. It is on the agenda as an action item for the August 15th meeting.

G) State Plan Development

Per the NLRCC Board-approved outline for the State Plan, information, and data pertinent to the document is being sought, organized, and drafted into a document that will be reviewed by the Board prior to calendar year end.

Workgroups may need to be formed to develop specific recommendations for inclusion in the document that can be presented to the NLRCC Board for approval.

Alternatively, we may need to devote a meeting to have a face-to-face work session in developing our state plan recommendations and priorities.