



NLRCC Executive Director's Report – MARCH 2023

By Cheryl Dinnell

(This report summarizes the Executive Director's activities from January 1, 2022, through February 28, 2022.)

A) Board Membership

NLRCC received two board applications. Interviews are being scheduled. Our board membership now stands at 13 (maximum 15).

Term Extensions will need to be requested prior to May 15, as NLRCC board members (David Nichols, Cory Lutz, and Kathleen Doyle) will have their terms expire June 30, 2023. All board members have the option to extend for another 2-year term per NLRCC Bylaws. A list of terms expiring in 2023 is below:

Name	Voting Status	Term Starts	Term Ends	# of Terms	Role
David A. Nichols	Voting	7/1/2021	6/30/2023	1	The state's No Wrong Door, Nevada Care Connection initiative
Cory Lutz	voting	7/1/2021	6/30/2023	1	An organization that provides caregiver support services to family caregivers who care for someone over the age of 18
Kathleen F Doyle	voting	7/1/2021	6/30/2023	1	A compound family caregiver, taking care of more than one person with disabilities or chronic care needs

Rachel Jelenic	voting	10/1/2021	9/30/2023	1	An organization that provides services to veterans with long term care needs and/or their family caregivers
Sharifa Wahab	voting	10/1/2021	9/30/2023	1	An organization that provides caregiver support services to family caregivers who care for someone over the age of 18; representative of an organization that provides caregiver relief such as palliative care, personal care, or other in-home services
Molly Walt	voting	10/1/2021	9/30/2023	1	Direct service workers or volunteers, providing temporary respite services for family caregivers; represent an organization that provides caregiver support services to family caregivers who care for someone over the age of 18



Name	Voting Status	Term Starts	Term Ends	# of Terms	Role
Amy Dewitt-Smith	voting	10/1/2021	9/30/2023	1	An organization that provides caregiver support services to family caregivers who care for someone over the age of 18
Justin Lester Hansen	voting	10/1/2021	9/30/2023	1	A family caregiver of an adult over the age of 18 who either has a disability or chronic health care condition

B) Community for Respite (See NLRCC Community for Respite Meeting Minutes for more information)

NLRCC will need to determine the purpose for continuing this series of meetings, as Community for Respite meetings have not yet been scheduled for 2023.

C) Donations to NLRCC

Our NLRCC website has a donation mechanism through an agreement with Healthy Communities Coalition (HCC) who serves as our 501(c)3 fiscal intermediary for donations to NLRCC. These undesignated funds are meant to further the mission of NLRCC. The current balance is \$0.

D) NLRCC Website & Social Media Presence

Facebook Goal: Grow the “brand” of NLRCC and increase audience for respite messaging.

From January 1-February 28, 2022, Facebook Likes (unique users) has grown to 340 (1 new); NLRCC social media has reached 1526, with 6 posts. Post Engagement was 180 hits. Facebook Followers currently stands at 398 (up 1%).

Website Goal: Drive audience to NLRCC page for content and resources and grow the “brand” of NLRCC and increase audience for respite messaging.

Google Analytics has not captured data since August 2022 and was re-established February 12, 2023. A priority for 2023 will be updating the NVCaregivingRelief.org website. Several links are inactive, and some documents need to be replaced.

YouTube-Specific Goals: Provide content for training, education, and awareness to improve quality of care and reduce caregiver burnout.



The YouTube channel hosts 27 videos that introduce visitors to the Coalition, the concept of respite, and self-care tips for caregivers. A YouTube series on the benefits of respite does not yet include 2 short videos in development. Draft scripts are available.

E) Advocacy & Legislative Awareness

The NLRCC recommendation for legislative action on caregiver engagement, including the use of evidence-support and culturally sensitive family caregiver assessments, is now **AB 100** by Assemblywoman Brown-May. The hearing was rescheduled for March 17th at 1:30pm since the legislature was closed February 27th due to weather conditions.

F) State Plan Development

The first NLRCC state plan, entitled the Nevada State Plan for the Support of Family Caregivers, has been finalized and posted on the ADSD Boards & Commissions website [Nevada Lifespan Respite Care Coalition \(nv.gov\)](https://www.nv.gov/ADSD/Boards%20and%20Commissions/Pages/Nevada-Lifespan-Respite-Care-Coalition.aspx)

G) Executive Director Position

The contract for Executive Director is scheduled to end on August 31st, 2023. This position was intended to be temporary to assist in the transition of NLRCC into an advisory board. Most ADSD-supported boards and commissions do not have Executive Directors.