



# NLRCC Executive Director's Report – MAY 2023

By Cheryl Dinnell

(This report summarizes the Executive Director's activities from March 1, 2023, through April 30, 2023.)

## A) Board Membership

Kelly Howe has joined our NLRCC board, representing parents of minor children who either have a disability or chronic health care condition, and compound family caregivers, taking care of more than one person with disabilities or chronic care needs. Our board membership now stands at 14 (maximum 15).

David Nichols will serve out his term but will not be eligible for reappointment as our No Wrong Door representative. Cory Lutz and Kathy Doyle have both expressed their interest in being reappointed for a second term starting 7/1/2023. These requests are being processed.

A list of terms expiring in the second half of 2023 is below:

Name	Voting Status	Term Starts	Term Ends	# of Terms	Role
Rachel Jelenic	voting	10/1/2021	9/30/2023	1	An organization that provides services to veterans with long term care needs and/or their family caregivers
Sharifa Wahab	voting	10/1/2021	9/30/2023	1	An organization that provides caregiver support services to family caregivers who care for someone over the age of 18; representative of an organization that provides caregiver relief such as palliative care, personal care, or other in-home services
Molly Walt	voting	10/1/2021	9/30/2023	1	Direct service workers or volunteers, providing temporary respite services for family caregivers; represent an organization that provides caregiver support services to family caregivers who care for someone over the age of 18
Amy Dewitt-Smith	voting	10/1/2021	9/30/2023	1	An organization that provides caregiver support services to family caregivers who care for someone over the age of 18
Justin Lester Hansen	voting	10/1/2021	9/30/2023	1	A family caregiver of an adult over the age of 18 who either has a disability or chronic health care condition



#### B) Community for Respite Meetings

Membership requests have continued to come in. NLRCC will need to determine how to engage these interested parties, as Community for Respite meetings have not been continued in 2023.

#### C) NLRCC Website & Social Media Presence

**Facebook Goal:** Grow the “brand” of NLRCC and increase audience for respite messaging.

From March 1- April 30, 2023, Facebook Likes (unique users) has grown to 346 (6 new); NLRCC social media has reached 1595, with three posts. Post Engagement totaled 294 hits. Facebook Followers currently stands at 407 (up 2%).

**Website Goal:** Drive audience to NLRCC page for content and resources and grow the “brand” of NLRCC and increase audience for respite messaging.

Google Analytics show 278 Users in March & April; 273 are New Users. Page views totaled 557; total Event Count was 1922.

There are updates needed for the NVCaregivingRelief.org website. Several of the links are inactive, and some documents need to be replaced or updated.

**YouTube-Specific Goals:** Provide content for training, education, and awareness to improve quality of care and reduce caregiver burnout.

The YouTube channel has had 506 views and hosts twenty-eight videos that introduce visitors to the Coalition, the concept of respite, and self-care tips for caregivers.

The second video in our YouTube series on the benefits of respite was published in May 2023 at <https://youtu.be/jUCiYhGPJ7U>. One additional short video in the series is still in development. Draft scripts are available.

#### D) Advocacy & Legislative Awareness

Per the direction of the board, letters of support were submitted for legislative bills AB78, AB100, AB116, AAB202, AB208, and SB156. Letters of support are available for review.

The NLRCC recommendation for legislative action on caregiver engagement, including the use of evidence-support and culturally sensitive family caregiver assessments, **AB 100**, has passed the Assembly and had a hearing in the Senate Committee on Health and Human Services on May 4, 2023.



#### E) Executive Director Position

The Executive Director position (20 hours/week or more) is expected to be funded by existing Lifespan Respite grants past the current August 31, 2023, contract end. This position is intended to continue to 1) build the NLRCC presence on Facebook and YouTube and the NVCaregivingRelief.org website, and 2) facilitate legislative advocacy on behalf of the NLRCC board.

Most ADSD-supported boards and commissions do not have Executive Directors. Support of the Coalition meetings will be the responsibility of the Coalition Chair/Co-Chair; Board members will be expected to build partnerships and collaborate with others on finding common ground around respite and caregiver support. The NLRCC Board is also responsible for tracking progress and reviewing/updating recommendations in the State Plan for the Support of Family Caregivers.