



NLRCC Executive Director’s Report – September 2023

By Cheryl Dinnell

(This report summarizes the Executive Director’s activities from July 1, 2023, through August 31, 2023.)

A) Board Membership

We need representation for both an organization that provides services to veterans with long term care needs and/or their family caregivers, and a family caregiver of an adult over the age of 18 who either has a disability or chronic health care condition. Our board membership now stands at 14 (maximum 15).

Molly Walt, Sharifa Wahab, and Amy Dewitt-Smith have all been reappointed for a second term starting 10/1/2023. These appointments are for another 2 years.

A list of terms expiring in the first half of 2023 is below:

Name	Voting Status	Term Starts	Term Ends	# of Terms	Role
Deidre Manley	Non-voting	02/1/2021	01/31/2024	1	A state agency that provides funding for respite and caregiver support services

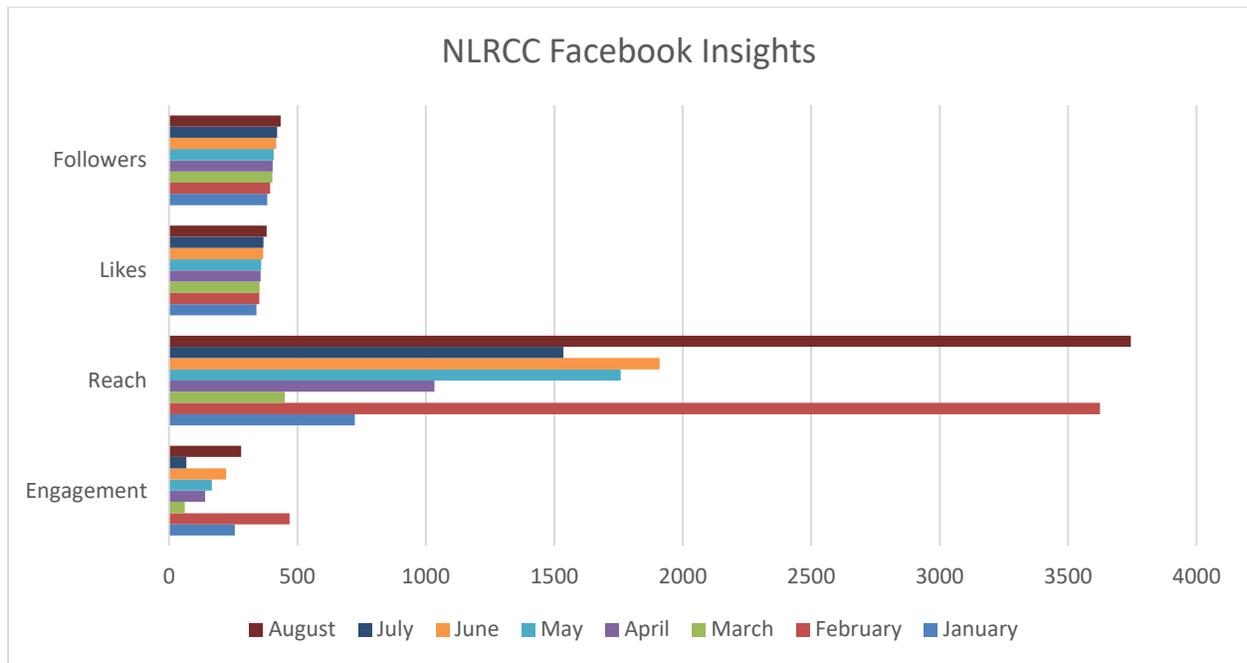
B) Community for Respite Meetings

Membership requests have continued to come in. Community for Respite meetings have not been continued in 2023. An email inviting them to join the NLRCC board listserv has been sent. Until NLRCC determines to restart Community for Respite meetings, the link on NVCaregivingRelief.org will be changed to the ADSD website for the Coalition.

C) NLRCC Website & Social Media Presence

Facebook Goal: Grow the “brand” of NLRCC and increase audience for respite messaging.

From July 1- August 28, 2023, Facebook Likes (unique users) has grown to 380 (12 new); NLRCC social media has reached 3744, with four posts. Post Engagement totaled 281 hits. Facebook Followers currently stands at 435 (up 3.3%).



Website Goal: Drive audience to NLRCC page for content and resources and grow the “brand” of NLRCC and increase audience for respite messaging.

Google Analytics show 238 Users in July & August; 227 are New Users. Page views totaled 466; total Event Count was 1341.

There are several updates needed for the NVCaregivingRelief.org website. Several of the links are inactive or need to be changed, and some documents need to be replaced or updated.

YouTube-Specific Goals: Provide content for training, education, and awareness to improve quality of care and reduce caregiver burnout.

The YouTube channel has had 591 views and hosts twenty-nine videos that introduce visitors to the Coalition, the concept of respite, and self-care tips for caregivers.

The third video in our YouTube series on the benefits of respite was posted and disseminated by Facebook in July. The series started in August of 2022, and the current views are shown below:

- Connection: 23 views
- Support: 48 views
- Freedom: 29 views

D) Advocacy & Legislative Awareness



There has been little activity since **AB 100** was signed into law by Governor Lombardo on May 31st, 2023. The NLRCC recommendation for legislative action on caregiver engagement, including the use of evidence-support and culturally sensitive family caregiver assessments, has been shared in public comment with other ASD boards and commissions that met during the summer. This is an attempt to start bringing others into a conversation about AB100 goals and objectives, and how we can meet these legislative objectives without any current legislative funding for the pilot project.

E) Executive Director Position

The part-time Executive Director position opening has been announced, posted August 4, 2023, and disseminated via Facebook. This position serves the Nevada Lifespan Respite Care Coalition (NLRCC), a public advisory body to the state of Nevada, and supports the NLRCC meetings, organizing presenters/speakers based on the Coalition goals and priorities, manages the NLRCC website and social media accounts, develops community partnerships and conducts outreach related to the Nevada State Plan to Support Family Caregivers. The Executive Director helps to conduct research and gather information to support the Coalition's advocacy efforts to state leadership including Executive branch agencies and the legislature. Applications have been received.