

**DRAFT (7/19/22)**  
**Nevada Task Force on Alzheimer's Disease**  
**State Plan Recommendations**

**Recommendation: #15 Organizational Outreach**

**TFAD Member Lead(s):** Susan Hirsch, Lead and Tina Dortch, Co-Lead

**Current Recommendation as Stated:**

Recommendation #15: Organizational Outreach

Recommendation: Encourage the business, government, social service, and non-profit sectors to: 1) Incorporate dementia-related information/resources into existing employee assistance programs to offer specialized assistance to individuals living with dementia and care partners; 2) Offer dementia awareness programs to their employees, including, but not limited to, Dementia Friends, Dementia Friendly Community Awareness Training (CAT) and Alzheimer's Association Education Programs; 3) Promote education regarding brain health initiatives; and 4) Develop partnerships with statewide Dementia Friendly Community Action Groups.

Indicators: Monitor dementia friendly activities and collaborations with businesses, government agencies social service organizations and not-for-profit entities.

Potential Funding: Grants, donations and/or gifts. Specific sources may include: • Employers and employer organizations.

**Determination:**

Propose this recommendation be: **Revised/Updated**

**Justification:**

DRAFT Justification:

*Recommendation #15 Organizational Outreach should continue to be included in the TFAD State Plan. The proposed changes reflect current dementia friendly initiatives and updates based on development of programs/resources since the 2020 State Plan was drafted.*

**Suggested Revisions:**

**Recommendation:**

~~Encourage the business, government, social service and non-profit sectors to:~~ **Engage all sectors of the community (including but not limited to healthcare, faith-based communities, law enforcement, service industries, government and long-term residential care and senior living) in:**

1) Incorporating **brain-health** and dementia-related information/resources into existing employee assistance programs to offer specialized assistance to ~~individuals~~ **people** living with dementia and care partners.

2) Offering dementia awareness programs to their employees, including, but not limited to, Dementia Friends, Dementia Friendly Community Awareness Training (CAT), Alzheimer's Association education programs, and **education programs through the Cleveland Clinic Lou Ruvo Center for Brain Health.**

3) Promoting education regarding brain health initiatives, **dementia risk reduction and living well with dementia;** and

4) Developing partnerships with ~~local~~ statewide Dementia Friendly ~~Nevada~~ Community Action Groups, **the Dementia Friendly Nevada Initiative as well as other state, local and national outreach initiatives.**

**Indicators:**

Monitor dementia-friendly activities and collaborations ~~with businesses, government, agencies, social service organizations and not-for-profit entities~~ **across all community sectors.**

**Potential Funding:**

Grants, donations and/or gifts. Specific sources may include employers and employer organizations.

DRAFT