



Board Member Roles

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ADSD – Community Engagement Manager



Advocacy Board Activities

What is the function of each ADSD Advocacy Board?

Functions of Advocacy Boards

Provide

Provide leadership, oversight, and advocacy in support of Nevadans

Establish

Establish priorities for communities represented

Promote

Promote awareness of issues and services important to the community represented

Advise

Advise state agencies and the legislature regarding barriers and solutions

Improve

Improve working relationships with state, other advocacy groups, non-profits and community members



Board Members

Board members are volunteers who steer policy recommendations and play a significant role in providing guidance to state agencies and programs serving those they represent.

Volunteer “job” Description



Understand the board’s mission, vision, and related program.



Read and understand board by-laws.



Serve as active *advocates* and ambassadors to the board and community that you represents.



Leverage personal and professional connections, networks and resources.



Prepare for, attend, and participate in board meeting and subcommittee meetings.



Advocacy is defined as any action that speaks in favor of, recommends, argues for a cause, supports or defends, or pleads on behalf of others.



If you care about an issue, then you should advocate. As a member of an advisory board, you have a duty to advocate for the community you serve.

What is Advocacy?



Where does advocacy start?

You started advocating when you joined the board!

Some things that you can do as a new board member:

- **Make it personal:** Share why you care about the board you serve when engaging with members of your community.
- **Connect the dots:** Work with local and state leaders. Is there a policy or regulation standing in the way of solutions? Help them understand how they can help.
- **Coordinate:** Work with fellow board member, boards, and community members to strategize consistent messaging.

**It's not a
full-time
job!**

Simple activities can make a big impression:

- Get a phone call returned.
- Encourage attendance and engagement.
- Set a meeting.

Thank you for your
commitment to your Board!



Next steps?



Questions?



Discussion?